

IACLEA Goals



Goal A

IACLEA will promote campus public safety through education and accreditation.

Goal B

IACLEA will be the leading resource for the evaluation, modification and development of public policy impacting campus public safety and law enforcement.

Goal C

IACLEA will promote its visibility and the image of the campus public safety profession through collaboration with other stakeholders.

Goal D

IACLEA will ensure the effective governance and financial health of the Association.

Goal E

IACLEA will increase its membership worldwide.



International Association of Campus
Law Enforcement Administrators

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International Association of Campus Law Enforcement Administrators

2015-2016 Accomplishments



Advocacy

- Conducted a national search and hired a new Director of Government and External Relations. Tom Netting is a government relations specialist with 25 years of experience in higher education public policy. He succeeds Lisa Phillips, who retired in August 2015 after nine years of distinguished service. With the hiring of Netting, an agreement was signed with his employer, Akerman LLP, a law firm, which gave the Association access to office space, thereby gaining a foothold in Washington D.C. (Goal B).
- President Bill Taylor attended an invitation-only briefing at the White House on Jan. 5, 2016 with 200 other representatives of law enforcement organizations. At the briefing, President Barack Obama presented the Administration's plans to reduce gun violence. (Goal B).
- Re-launched the Government Relations E-Newsletter and launched the Capitol Hill Report, which is disseminated to external stakeholders, such as members of Congressional staff and other higher education associations. (Goal B).
- Sponsored the ninth annual Capitol Hill Day in March 2016 to brief Members of Congress on legislation of significance to campus public safety agencies. Recognized U.S. Sens. Lamar Alexander of Tennessee, Chair, and Patty Murray of Washington, Ranking Member of the Senate's Health, Education, Labor and Pensions Committee for their bipartisan support for regulatory reform. (Goal B).
- Participated in a meeting with the Department of Education in August of 2015 on the distribution of military equipment to campus law enforcement agencies and attended a meeting in December in Washington, D.C. with the U.S. Department of Justice and the Equal Employment Opportunity Commission on reducing violence involving police. (Goal B).

Membership

- Engaged a consultant, Marketing General Inc. (MGI) of Alexandria, Virginia, to conduct qualitative and quantitative research and to develop a Strategic Marketing Plan to retain existing members and attract new members. (Goal E).
- Promoted IACLEA membership at an Exhibit Booth during the National Association of Student Personnel Administrators' Annual Conference March 13-15, 2016, in Indianapolis. (Goal E).
- Restructured membership categories for the 2016-17 fiscal year, which permits U.S. Institutional Representatives to add a number of Professional Members from their staff at no additional charge. (Goal E).
- Announced free trial IACLEA memberships for the 2016-17 year to members of the Association of University Chief Security Officers (AUCSO) who complete a brief online survey to determine how IACLEA can help to meet their professional development needs in effort to increase international membership. (Goal E).

Governance

- Appointed a task force to oversee a national search, which led to the hiring of an Executive Director with campus public safety leadership experience who is an employee of IACLEA and reports directly to the Board of Directors. (Goal D).
- Began the research phase to develop a program to implement a Bylaw amendment to create a more pro-active leadership development process for developing candidates for the Board of Directors. (Goal D).

Collaboration

- Participated in a Law Enforcement Leadership Summit Meeting on the Use of Force convened by the International Association of Chiefs of Police on April 5, 2016 in Alexandria, Virginia. (Goal C).
- Served as a Contributing Co-Sponsor of the National Association of Student Personnel Administrators' (NASPA) Strategies Conferences: Alcohol and Other Drug Abuse Prevention, Mental Health and Violence Prevention, in Orlando, Florida, from Jan. 20-23, 2016. (Goal C).
- Participated in the review and development of campus public safety standards by the Council on the Advancement of Standards (CAS). (Goal C).
- Attended the Clery Center's 25th Anniversary event on Nov. 13, 2015 in Washington D.C., at which President Bill Taylor participated in a panel discussion. (Goal C).
- Participated in and/or gave presentations at the following conferences and meetings: College and University Police and Investigators Conference (CUPIC) in Fairfax, Virginia, August 2015; National Internal Affairs Investigators Association (NIAIA) Annual Meeting, Oct. 28-29, 2015 in Virginia Beach, Virginia; National Behavioral Intervention Team Association (NABITA) Campus Threat Management Institute, November 17-21 in San Antonio, Texas; the National Collegiate Athletic Association (NCAA) in February of 2016 to identify best practices in reducing incidents of sexual assaults on campuses; National Intramural Sports and Recreation Association's Annual Meeting April 4-6, 2016 in Orlando, Florida; Annual Conference of the Association of University Chief Security Officers from April 4-7, 2016 in Manchester, England; China Association of Higher Education Security (CAHES) 3rd International Academic Conference on Campus Safety Management, coordinated by Zhejiang University, Hangzhou City, Zhejiang Province, People's Republic of China. (Goal C).
- Joined a group of associations in Canada to form the Canadian Cybersecurity Alliance. To better coordinate with the dozens of associations taking part, a National Council was assembled to serve as a coordinating body among them. Canada Region Director Patricia Patton is IACLEA's representative to the group. (Goal C).

Communications/Public Relations

- Responded to nearly 90 media inquiries from local, state and national news outlets, including the *Boston Globe*, *Washington Post*, and *New York Times*, as well as several higher-education related publications. (Goal C).
- The Communication Committee began the process of developing a Frequently Asked Questions resource in response to commonly asked questions from the media. (Goal C).

Education

- Hosted a record 537 attendees and nearly 100 exhibits at the 57th Annual Conference in Nashville, Tennessee, USA. (Goal A).
- Sponsored the Executive Development Institute from March 6-10, 2016 at Arizona State University in Tempe, Arizona. A total of 43 campus public safety executives attended the EDI. (Goal A).
- Launched a process to develop a Command College white paper and identify training needs, using financial support from a Motorola Solutions Foundation grant. (Goal A).
- Sponsored distance education webinars on federal grant opportunities and for Accreditation Managers. (Goal A).

Web Site/Electronic Communications

- Highlighted five member institutions via the Agency Spotlight on the homepage, which features a detailed profile of a member agency. Posted individual spotlights featuring the following agencies: Idaho State University, Grand Canyon University, University of Pennsylvania, University of Delaware, and Montana State University. (Goal C).
- Expanded to three times per week the email News Digest with stories of interest to campus public safety leaders. (Goal A).

Financial

- Renewed Corporate Partner Agreements with Allied Barton and GALLS, and added one new Partner, SST, Inc. (ShotSpotter). (Goal D).
- Renewed the contract for association management services through August of 2017 and voted to initiate a Request For Proposals for management services, which will be done over the next year. (Goal D).
- Developed a report and recommendations after review of a consultant's report on the Annual Conference that examined the following areas: registration fees, budget, staff services, host institution role, exhibit hall, and more. Director-at-Large Paul Ominsky chaired the task force that examined the report and prepared the recommendations to the Board. (Goal D).
- Adopted a Policy on IACLEA support for the Host Event at the Annual Conference. (Goal D).