



**EXHIBIT AT THE
59th ANNUAL CONFERENCE**
FOR THE INTERNATIONAL ASSOCIATION OF CAMPUS LAW ENFORCEMENT ADMINISTRATORS

Exhibitor Prospectus



Support

Engage

Educate

WE INVITE YOU...

**to become a part of EXPO2017
June 23 – 24, the only exposition whose delegates represent the buying power for campus public safety, security and law enforcement.**

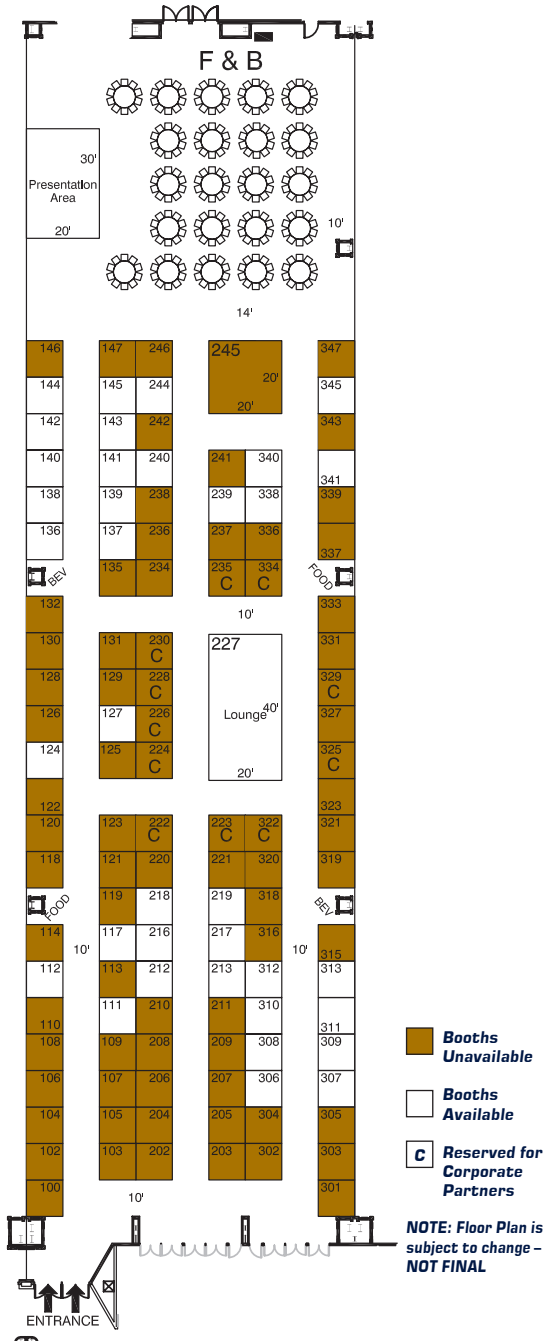
According to a U.S. Department of Justice survey of Campus Law Enforcement Agencies, 2011–12, 95% of 4-year schools with 2,500 or more students operated their own campus law enforcement agency. Agencies provide security for a wide range of campus facilities. In addition to the core law enforcement agencies performed numerous functions related to the security of campus buildings, facilities, and property. For more than 80% of sworn and nonsworn agencies, these responsibilities included general security functions, such as locking and unlocking buildings, monitoring surveillance cameras, controlling access to facilities, and monitoring central alarm systems. The majority of campus law enforcement agencies were also responsible for vehicle related functions.

Our 500+ U.S., Canadian and International delegates expect to see the latest technology, equipment, management trends and solutions to the challenges and dangers they face in managing their campus public safety departments.

Source: Bureau of Justice Statistics, Survey of Campus Law Enforcement Agencies, 2011–12.



Floor Plan



Schedule 2017

The exhibits will be located in Exhibit Hall C at the Wisconsin Convention Center.
The set-up for the Exhibit Hall will be Friday, June 23 9:00 a.m. – 4:00 p.m.

FRIDAY, JUNE 23

- 9:00 a.m. – 4:00 p.m.** Exhibitor Set-Up
- 5:15 p.m. – 8:00 p.m.** Exhibit Hall Opens with Reception
- 7:30 p.m. – 8:00 p.m.** Door Prize Drawings

SATURDAY, JUNE 24

- 10:30 a.m. – 2:00 p.m.** Exhibit Hall Opens with Coffee
- 12:30 p.m. – 1:30 p.m.** Lunch in Exhibit Hall
- 1:30 p.m. – 2:00 p.m.** Door Prize Drawings
- 2:00 p.m.** Move-Out

(No breakdown before 2:00 p.m. A monetary penalty may be applied.)

EXPO2017

Exhibit Application

Contact Name		Title	
Firm	Phone ()		
Street	Fax ()		
City	State	Zip	
Type of Product/Service		Contact Email	
New Product/Service	<input type="checkbox"/> Yes <input type="checkbox"/> No	First-Time Exhibitor	<input type="checkbox"/> Yes <input type="checkbox"/> No

Booth Numbers

_____ First Choice _____ Second Choice _____ Third Choice _____ Fourth Choice

Booths If all choices have been assigned, IACLEA reserves the right to assign space as equitably as possible (see floor plan). All cars/trailers must reserve two booth spaces. Each booth receives pipe and draped space, 1-6 ft draped table, 2 chairs, wastebasket. Also includes two drink tickets (Friday) and two lunch tickets (Saturday). Exhibitors receive two Exhibit Hall badges per booth space for the below fees. Additional badges may be purchased at \$225 each (max 4/booth). Full conference access may be purchased at the Supplier/Vendor Registration rate.

FOR MORE Exhibit Hall and Conference Sponsorship Opportunities

See the following page, or Contact us to discuss your incentives

860-586-7517 or
exhibits@iaclea.org

Milwaukee, WI | **Exhibit Dates: June 23-24, 2017** | **Conference Dates: June 23-26, 2017**

Exhibit Hall Booth Registration

_____ **No. of Booths Requested**

- 10' x 10' booth – Member** **\$1,750**
- Corner booth – Additional** **(\$350 extra)**
- 10' x 10' booth – Non Member** **\$2,250**
- Traffic Builder – Door Prize*** **\$200**
 - Friday** **Saturday**
 - (*One time per company. Check either Friday or Saturday.)
- Additional Expo-only Badges** **\$225**
- Corporate Partner Event Door Prize** **\$200**
(partners only)

Don't forget to sign up for your Traffic Builder!

Grand Total (U.S. funds only):

\$ _____

BE AN EXPO2017 SPONSOR

Exhibit Hall Sponsorship Opportunities

- Program Book Ad Free traffic builder!*** **\$825**
Only 2 left available.
- Company Presentation Free traffic builder!*** **\$1,500**
Only 2 left available.
- NEW! Hydration Station*** **\$2,500**
Saturday – Coffee/Teas, Soft Drinks and Pastries.
Only 1 left available.
- NEW! Specialty Drink Bar*** **\$3,000**
Friday Evening – Drink tickets at your booth.
Only 3 available.
- NEW! Lunch Action Stations*** **\$3,500**
Saturday – Enhanced lunch thanks to your organization.
Only 4 available.

* Must be an exhibitor.

Make checks payable to IACLEA or use MasterCard, Visa, AMEX

Card Number:	CV#:
Name on Card:	Exp. Date:

The exhibitor understands and agrees that this application is subject to the conditions outlined on the contract for exhibitor space. Exhibitor encloses/authorizes a remittance of \$_____ as payment for booth space rental and/or sponsorships.

Signature _____ **Date** _____

Return with payment to: **IACLEA, 342 North Main Street, Suite 301, West Hartford, CT USA 06117-2507 c/o Exhibition Manager**
Phone 860.586.7517 | Fax 860.586.7550 | Email exhibits@iaclea.org

SPONSORSHIP OPPORTUNITIES

Conference Items

Build Your Brand: Sponsor Branded Items

- Delegate Conference Takeaway* \$6,000
- Conference Bag insert or Mobile APP Ad \$750
- Lanyards **SOLD OUT!** \$1,500
- Program Guide* \$5,000
- Sponsored Prize Drawings* \$2,000
- Conference WiFi \$5,000

features Sponsor Splash page

***Co-sponsor opportunities available**

Conference Events*

Target market these Special Interest groups by sponsoring refreshments.

- New Member Orientation \$2,000
- International Members Meet & Greet \$2,000
- Minority Members Meeting \$2,000
- Two Year Institution Meeting \$2,000
- Women Members Meeting \$2,000
- Scholarship Silent Auction & Reception \$2,500

General Sponsorship

- PLATINUM \$2,000
 - One complimentary Conference Registration
 - Two Expo-Only Badges
 - Sponsorship Ribbons
 - Electronic Sponsor Ad listing with logo and link
 - Program Guide and Onsite Signage Recognition
 - Attendee Registration List (Pre- and Post-Conference)

- SILVER \$1,500
 - One Complimentary Conference Registration
 - Sponsorship Ribbons
 - Electronic Sponsor Ad listing with logo and link
 - Program Guide and Onsite Signage Recognition
 - Attendee Registration List (Pre- and Post-Conference)

- BRONZE \$1,000
 - Sponsorship Ribbons
 - Electronic Sponsor Ad listing
 - Program Guide Recognition
 - Attendee Registration List



Contact	Company
<hr/>	
Address	
<hr/>	
Email	Phone ()
	Fax ()
<hr/>	

Make checks payable to IACLEA or use MasterCard, Visa, AMEX

Card Number:	CV#:
Name on Card:	Exp. Date:

Sponsor encloses/authorizes a remittance of \$ _____ as payment for booth space rental and/or sponsorships.

Signature	Date
<hr/>	

**Return with payment to: IACLEA, 342 North Main Street, Suite 301, West Hartford, CT USA 06117-2507 c/o Exhibition Manager
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IACLEA 2017 EXHIBITOR CONTRACT

Description of Booths — Booths are 10' x 10'. They consist of 8' high backwall drapery and 3' high division curtains of flameproofed fabric suspended from aluminum framing, 6' draped table and 2 side chairs. One 7" x 44" identification sign is furnished for each exhibitor. Exhibitors receive a listing in the exhibit section of the program book for the IACLEA Annual Conference.

Information Packet — Exhibitors receive a packet of information from Heritage Exhibition Services about the exhibition schedule, facility, set-up and break-down procedures, drayage, furniture and special item rental, labor order forms and electrical service.

Installation — Our official exhibit contractor will install booths on Thursday, June 22, 2017. Booths will be available to exhibitors for set-up on Friday, June 23 from 9:00 am to 4:00 pm. Displays must be ready for showing by 4:00 pm Friday, June 23. All materials must be removed from the area beginning 2:00 pm on Saturday, June 24, 2017. Unclaimed space will be reassigned without refund. IACLEA reserves the right to reject any materials or services offered by the exhibitor if there is any conflict with the Association's policies and principles.

Decorator and Carpenter Jurisdiction — The handling, placing or setting out of merchandise that is to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation or dismantling of exhibits in booths up to 300 net square feet, which does not require the use of power tools, may be performed by the exhibitor or full-time company employees. Non-union contracted employees and/or temporary laborers are excluded from working on exhibits. Your labor requirements can be ordered on the Exhibit Labor Order Form.

Teamster Jurisdiction — Our Material Handling Department is responsible for maintaining in and out traffic schedules at the show site. Even local exhibitors should clear all movements of exhibit materials through this department, as we will have priority at the unloading area at all times. Material Handling Services may be ordered in advance by completing and returning the Shipping Information and Service Order Form or by ordering onsite at the Heritage Exhibition Services Desk. All mobile equipment brought into/out of the hall must be accompanied by Heritage Exhibition Services personnel. A mobile spotting form will be included in the exhibitor service manual and should be submitted to Heritage Exhibition Services prior to the first day of move-in.

Exhibitor self-unloading is limited to the following:

- Freight elevator is limited hours and accessed by Heritage/ IACLEA only (must be coordinated in advance)
- Hand carry of small rolling items can be brought in via the dock loading only elevator
- No hand carry through hotel lobby allowed
- Two (2) wheeled handcarts are allowed
- Ground level unloading only
- Car or passenger van only
- No rental trucks or contract carriers
- No pallet jacks or motorized equipment

Labor and Material Handling — As the official service contractor, and in the interest of safety, continuity and control, Heritage Exhibition Services is appointed as the exclusive onsite service contractor in the exhibit hall for drayage, labor, custom cleaning, and other services that the facility or applicable labor agreements require Heritage Exhibition Services to perform. Information concerning electrical and vacuuming services will be included in your service kit. Heritage Exhibition Services reserves the right to appoint official common freight carriers and other subcontractors necessary for production of the Event. Exhibitors must use Heritage Exhibition Services for the services listed above, unless the exhibit hall performs any of these services on an exclusive basis. For all other services, exhibitors who choose not to use Heritage Exhibition Services and plan to use another contractor must advise the Sponsor and submit the necessary Certificates of Insurance, in advance, so that permission may be obtained for said Exhibitor Appointed Contractors ("EAC") to operate.

All mechanical equipment used for the Event, such as forklifts, cranes, pallet jacks, genielifts and scaffolding, must be exclusively provided by Heritage Exhibition Services.

Size and Weight Limitations — The size and weight load on the display floor should not exceed 150 pounds per square foot. All exhibits, other than table top, must be approved by IACLEA thirty (30) days prior to the exposition. Exhibits must conform to the size of the allocated space and must not obstruct the view of or interfere with other exhibits. All demonstrations, discussions, or activities such as distribution of descriptive

literature of any kind must be confined to the exhibitor's own booth. No exhibitor shall assign, sublet or share the whole or any part of the assigned space without the approval of IACLEA.

Shipping Information — Heritage Exhibition Services is the official drayage contractor and transportation company for IACLEA EXPO2017. Storage and carting arrangements are to be made at the exhibitor's expense. Please give exhibit name, IACLEA and your booth number. DO NOT SHIP DIRECTLY to the Wisconsin Convention Center. Full instructions on shipping will be forwarded to you by Heritage Exhibition Services.

Liability for Losses — Neither the International Association of Campus Law Enforcement Administrators, the Wisconsin Convention Center, nor Heritage Exhibition Services will be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage or removal of exhibits or management of the exposition. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with exhibitor's display or caused by the exhibitor, his agents, representatives or employees.

Protection of Property — Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, drapery or other parts of the building or furniture. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage they may cause.

Regulation Enforcement — Failure by exhibitors to comply with these or any other regulations or any amendments thereto may be sufficient cause for IACLEA to require immediate removal of the exhibit or the offending exhibitor and exhibitor, will forfeit all right to exhibit at future shows sponsored by IACLEA, together with all fees and rental paid by exhibitor. IACLEA may lease any space so forfeited to another exhibitor.

POLICIES

Suitcasing — Attendees, exhibitors, or non-exhibitor suppliers who are observed to be soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of the IACLEA Exhibition Policy will be asked to leave immediately. Additional penalties may be applied. Suitcasing is also prohibited in all IACLEA official conference hotels. For the purposes of this policy, suitcasing violations may occur at venues other than the exhibition floor and at other conference-sponsored events. Product demonstrations (outside of the show floor) are prohibited in IACLEA official conference venues, unless previously approved by the IACLEA Finance Committee. No networking events can take place during official show hours or conflict with any conference scheduled events.

Scheduling of Vendor Special Events — All events affecting attendees during the inclusive dates and location of the Annual Conference must be reviewed and approved by IACLEA staff or Finance Committee before promotion and implementation of the event can occur. This applies to all events whether they are being held at IACLEA-contracted facilities or otherwise. Failure to seek approval prior to promotion and/or implementation of the event will result in sanctions as outlined by IACLEA.

Booth Sharing — Each exhibiting company must purchase its own booth. Booth sharing is not allowed.

Children — Children are not allowed on the show floor during exhibit hall set up.

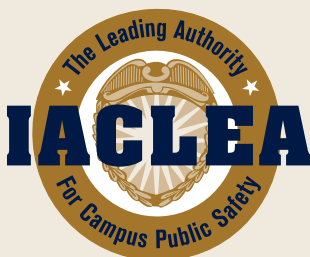
Cancellation — If the contract is cancelled by the exhibitor or sponsor before April 21, 2017, \$500 of the total fee will not be refundable. For cancellations on or after April 21, 2017, no refund will be made. All cancellations must be received in writing. No telephone cancellations will be accepted. Written cancellations should be sent to:

International Association of Campus Law Enforcement Administrators

342 North Main Street, Suite 301
West Hartford, CT USA 06117

Official Service Contractor – Heritage Exhibition Services

620 Shenandoah Ave.
St. Louis, MO 63104
314.534.8500 • Fax 314.533.0906
www.heritageexpo.com



www.IACLEA.org

Exhibit and Sponsorship Contact:
Exhibition Manager & Sponsorship Relations
exhibits@iaclea.org
(860) 586-7517